

CELEBRATING TEN YEARS



PRESENTED BY MAF AND CHS

2022 Sponsorship Form






Join in supporting the 10th anniversary of this Greater Mankato holiday tradition!

Deadline to reserve a sponsorship is October 1, 2022.

Please contact Shannon Gullickson at 507-381-2068 or shannon.k.gullickson@gmail.com with questions. Please mail the sponsorship form below to Kiwanis Holiday Lights, P.O. Box 602, Mankato, MN 56002.

Sponsorship Levels

* Shared with one other sponsor

	 North Pole \$10,000+	 Santa Claus \$5,000-\$9,999	 Rudolph \$2,500-\$4,999	 Sleigh \$1,250-\$2,499	 Reindeer \$750-\$1,249
Advertisements in the event program Over 20,000 published and distributed	Full Page Ad	Half Page Ad	Quarter Page Ad	Eighth Page Ad	Business Listed
Logo on outdoor signage at the event	Large Logo	Medium Logo	Small Logo	Small Logo	Business Listed
Logo and link to your website under the appropriate sponsor level at KiwanisHolidayLights.com	●	●	●	●	Business Listed
A free float entry registration for the Opening Night Parade Optional	●	●	●	●	●
Social media posts recognizing your business as a sponsor the week of your sponsor night	●	●	●	●	●
One evening sponsorship* Exclusive sponsor of the night you select	●	●	●	●*	●

*Evening sponsors also receive:

- Signage at the entrance gates notating the evening's sponsor and recognition as the night sponsor on the electronic signage board near the entrance to the park, on the electronic signage monitors in the warming houses, and in the printed program.
- Business name mentioned on the recorded radio greeting at the event on the night of the sponsorship and the ability to provide 6-8 volunteers on the evening of the sponsorship (not required). There are a limited number of night sponsorships available on a first-come, first-serve basis.

Sponsorship Information

Please indicate your sponsorship level:

- North Pole \$10,000+
- Santa Claus \$5,000-\$9,999
- Rudolph \$2,500-\$4,999
- Sleigh \$1,250-\$2,499
- Reindeer \$750-\$1,249

Sponsorship contact information:

Business name: _____
 Address: _____
 Contact name: _____
 Phone number: _____
 Email: _____
 Sponsorship amount: \$ _____
 Please select one: Check enclosed Invoice me
 We plan on providing volunteers on our sponsor night: Yes No



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KIWANIS HOLIDAY LIGHTS

MANKATO, MINNESOTA

PRESENTED BY M.F. AND CHS



10 Years

of Impact in the Greater
Mankato Community



16,724

Volunteers from
100+ Non-Profits



115,000+

Volunteer Hours



\$513,000

Donated to Area Non-Profits that have
Provided Volunteers



15,000+

Facebook Followers



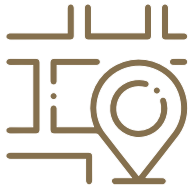
120.7 Tons

of Food Collected for Area Food Shelves



1,360,000+ People

Have Visited Kiwanis Holiday Lights



100%

Run by Local Volunteers



150+ Businesses

Involved as Sponsors and In-Kind
Donors Each Year

ALWAYS

Free to Attend

Cash and Food Shelf Donations
Gladly Accepted



27,000+

Children Have Visited Santa Claus