



2024 Sponsorship Form






Join in supporting the 12th anniversary of this Greater Mankato holiday tradition!

Deadline to reserve a sponsorship is October 1, 2024.

Please contact Laura Stevens at 507-420-2186 or laura.catherine.stevens@gmail.com with questions. Please mail the sponsorship form below to Kiwanis Holiday Lights, P.O. Box 602, Mankato, MN 56002.

PRESENTED BY MAF AND CHS

Sponsorship Levels

	 North Pole \$10,000+	 Santa Claus \$5,000-\$9,999	 Rudolph \$2,500-\$4,999	 Sleigh \$1,250-\$2,499	 Reindeer \$750-\$1,249
Advertisements in the event program Over 20,000 published and distributed	Full page ad	Half page ad	Quarter page ad	Eighth page ad	Business name listed
Logo on outdoor signage at the event	Large logo	Medium logo	Small logo	Small logo	Business name listed
Logo and link to your website under the appropriate sponsor level at KiwaniisHolidayLights.com	●	●	●	●	Business name listed
An optional, free float entry registration for the Opening Night Parade	●	●	●	●	●
Social media posts recognizing your business as a sponsor the week of your sponsor night	●	●	●	●	
One evening sponsorship* Exclusive sponsor of the night you select	●	●	●	Shared with one other sponsor	

*Evening sponsors also receive:

- Signage at the entrance gates notating the evening's sponsor and recognition as the night sponsor on the electronic signage board near the entrance to the park, on the electronic signage monitors in the warming houses, and in the printed program.
- Business name mentioned on the recorded radio greeting at the event on the night of the sponsorship and the ability to provide 6-8 volunteers on the evening of the sponsorship (not required). There are a limited number of night sponsorships available on a first-come, first-serve basis.

Sponsorship Information

Please indicate your sponsorship level:

- North Pole \$10,000+
- Santa Claus \$5,000-\$9,999
- Rudolph \$2,500-\$4,999
- Sleigh \$1,250-\$2,499
- Reindeer \$750-\$1,249

Sponsorship contact information:

Business name: _____

Address: _____

Contact name: _____

Phone number: _____

Email: _____

Sponsorship amount: \$ _____

Please select one: Check enclosed Invoice me

We plan on providing volunteers on our sponsor night: Yes No



KIWANIS HOLIDAY LIGHTS

MANKATO, MINNESOTA

PRESENTED BY M&F AND CHS



12 Years
of Impact in the Greater
Mankato Community



22,000
Volunteers from
140+ Non-Profits



130,000+
Volunteer Hours



\$690,000
Donated to Area Non-Profits that have
Provided Volunteers



23,000+
Facebook Followers



140 Tons
of Food Collected for Area Food Shelves



1,800,000+ People
Have Visited Kiwanis Holiday Lights



100%
Run by Local Volunteers



180+ Businesses
Involved as Sponsors and In-Kind
Donors Each Year

ALWAYS

Free to Attend

Cash and Food Shelf Donations
Gladly Accepted



35,000+
Children Have Visited Santa Claus