



PRESENTED BY M&F AND CHS






# 2025 Sponsorship Form

Join in supporting the 13th anniversary of this Greater Mankato holiday tradition!

Deadline to reserve a sponsorship is September 15, 2025.

Please contact Laura Stevens at 507-420-2186 or [laura.catherine.stevens@gmail.com](mailto:laura.catherine.stevens@gmail.com) with questions. Please mail the sponsorship form below to Kiwanis Holiday Lights, P.O. Box 602, Mankato, MN 56002.

## Sponsorship Levels

	 <b>North Pole</b> \$10,000+	 <b>Santa Claus</b> \$5,000-\$9,999	 <b>Rudolph</b> \$2,500-\$4,999	 <b>Sleigh</b> \$1,250-\$2,499	 <b>Reindeer</b> \$750-\$1,249
Advertisements in the event program Over 20,000 published and distributed	Full page ad	Half page ad	Quarter page ad	Eighth page ad	Business name listed
Logo on outdoor signage at the event	Large logo	Medium logo	Small logo	Small logo	Business name listed
Logo and link to your website under the appropriate sponsor level at <a href="http://KiwaniisHolidayLights.com">KiwaniisHolidayLights.com</a>	●	●	●	●	Business name listed
An optional, free float entry registration for the Opening Night Parade	●	●	●	●	●
Social media posts recognizing your business as a sponsor the week of your sponsor night	●	●	●	●	
One evening sponsorship* Exclusive sponsor of the night you select	●	●	●	Shared with one other sponsor	

### \*Evening sponsors also receive:

- Signage at the entrance gates notating the evening's sponsor and recognition as the night sponsor on the electronic signage board near the entrance to the park, on the electronic signage monitors in the warming houses, and in the printed program.
- Business name mentioned on the recorded radio greeting at the event on the night of the sponsorship and the ability to provide 6-8 volunteers on the evening of the sponsorship (not required). There are a limited number of night sponsorships available on a first-come, first-serve basis.

## Sponsorship Information

### Please indicate your sponsorship level:

North Pole \$10,000+

Santa Claus \$5,000-\$9,999

Rudolph \$2,500-\$4,999

Sleigh \$1,250-\$2,499

Reindeer \$750-\$1,249

### Sponsorship contact information:

Business name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship amount: \$ \_\_\_\_\_

Please select one:      Check enclosed      Invoice me

We plan on providing volunteers on our sponsor night:      Yes      No

# KIWANIS HOLIDAY LIGHTS

MANKATO, MINNESOTA

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**13 Years**  
of Impact in the Greater  
Mankato Community



**23,500**  
Volunteers from  
140+ Non-Profits



**144,400+**  
Volunteer Hours



**\$790,000**  
Donated to Area Non-Profits that have  
Provided Volunteers



**25,000+**  
Facebook Followers



**149 Tons**  
of Food Collected for Area Food Shelves



**100%**  
Run by Local Volunteers



**1,965,000+ People**  
Have Visited Kiwanis Holiday Lights



**260+ Businesses**  
Involved as Sponsors and In-Kind  
Donors Each Year

**ALWAYS**

Free to Attend

Cash and Food Shelf Donations  
Gladly Accepted



**38,000+**  
Children Have Visited Santa Claus