

CELEBRATING TEN YEARS



PRESENTED BY MAF AND CHS






# 2022 Sponsorship Form

Join in supporting the 10th anniversary of this Greater Mankato holiday tradition!

Deadline to reserve a sponsorship is October 1, 2022.

Please contact Shannon Gullickson at 507-381-2068 or shannon.k.gullickson@gmail.com with questions. Please mail the sponsorship form below to Kiwanis Holiday Lights, P.O. Box 602, Mankato, MN 56002.

## Sponsorship Levels

	 <b>North Pole</b> \$10,000+	 <b>Santa Claus</b> \$5,000-\$9,999	 <b>Rudolph</b> \$2,500-\$4,999	 <b>Sleigh</b> \$1,250-\$2,499	 <b>Reindeer</b> \$750-\$1,249
Advertisements in the event program Over 20,000 published and distributed	Full page ad	Half page ad	Quarter page ad	Eighth page ad	Business name listed
Logo on outdoor signage at the event	Large logo	Medium logo	Small logo	Small logo	Business name listed
Logo and link to your website under the appropriate sponsor level at KiwanisHolidayLights.com	●	●	●	●	Business name listed
An optional, free float entry registration for the Opening Night Parade	●	●	●	●	●
Social media posts recognizing your business as a sponsor the week of your sponsor night	●	●	●	●	
One evening sponsorship* Exclusive sponsor of the night you select	●	●	●	Shared with one other sponsor	

### \*Evening sponsors also receive:

- Signage at the entrance gates notating the evening's sponsor and recognition as the night sponsor on the electronic signage board near the entrance to the park, on the electronic signage monitors in the warming houses, and in the printed program.
- Business name mentioned on the recorded radio greeting at the event on the night of the sponsorship and the ability to provide 6-8 volunteers on the evening of the sponsorship (not required). There are a limited number of night sponsorships available on a first-come, first-serve basis.

## Sponsorship Information

### Please indicate your sponsorship level:

- North Pole \$10,000+
- Santa Claus \$5,000-\$9,999
- Rudolph \$2,500-\$4,999
- Sleigh \$1,250-\$2,499
- Reindeer \$750-\$1,249

### Sponsorship contact information:

Business name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship amount: \$ \_\_\_\_\_

Please select one:      Check enclosed      Invoice me

We plan on providing volunteers on our sponsor night:      Yes      No

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# KIWANIS HOLIDAY LIGHTS

MANKATO, MINNESOTA

PRESENTED BY M.F. AND CHS



**10 Years**  
of Impact in the Greater  
Mankato Community



**16,724**  
Volunteers from  
100+ Non-Profits



**115,000+**  
Volunteer Hours



**\$513,000**  
Donated to Area Non-Profits that have  
Provided Volunteers



**15,000+**  
Facebook Followers



**120.7 Tons**  
of Food Collected for Area Food Shelves



**1,360,000+ People**  
Have Visited Kiwanis Holiday Lights



**100%**  
Run by Local Volunteers



**150+ Businesses**  
Involved as Sponsors and In-Kind  
Donors Each Year

**ALWAYS**

Free to Attend

Cash and Food Shelf Donations  
Gladly Accepted



**27,000+**  
Children Have Visited Santa Claus